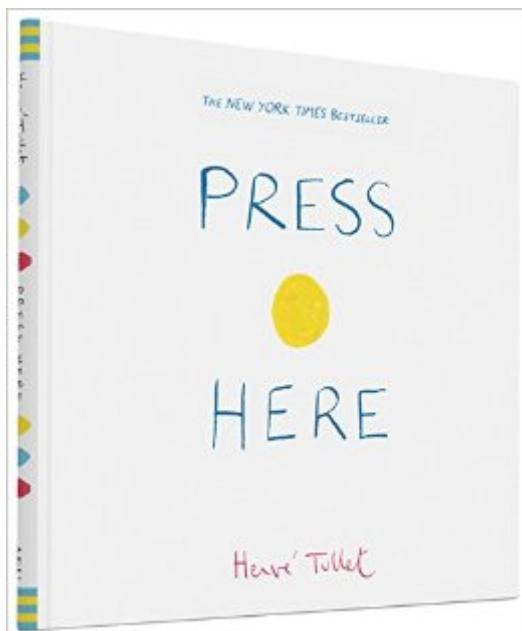


The book was found

## Press Here



## **Synopsis**

PRESS HERE, MIX IT UP! and now LET'S PLAY! Collect all three interactive books from HervÃ© Tullet! Press the yellow dot on the cover of this book, follow the instructions within, and embark upon a magical journey! Each page of this surprising book instructs the reader to press the dots, shake the pages, tilt the book, and who knows what will happen next! Children and adults alike will giggle with delight as the dots multiply, change direction, and grow in size! Especially remarkable because the adventure occurs on the flat surface of the simple, printed page, this unique picture book about the power of imagination and interactivity will provide read-aloud fun for all ages!

## **Book Information**

Age Range: 2 - 5 years

Lexile Measure: 320L (What's this?)

Hardcover: 56 pages

Publisher: Chronicle Books; 1st edition (March 30, 2011)

Language: English

ISBN-10: 0811879542

ISBN-13: 978-0811879545

Product Dimensions: 8.8 x 0.5 x 8.8 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 starsÂ  See all reviewsÂ  (1,568 customer reviews)

Best Sellers Rank: #302 in Books (See Top 100 in Books) #4 in Books > Children's Books > Early Learning > Basic Concepts > Colors #8 in Books > Children's Books > Activities, Crafts & Games > Activity Books

## **Customer Reviews**

LOL - okay, the wonderful review before mine is so chock full of great information on the book that I don't know how I can compare. (I think the review is longer than the book!) Truly a great review, so I'll just move onto reaction to book. I'm the mom of a 3-year-old daughter. I wasn't sure how she would react to the book. There are no cute characters. No flaps to lift. No scratch and smell, lights, music or holograms. LOL - it's truly a book! And it's made up of primary colors, circles, and basic sentences - that's it. So, I put her on my lap and began to read. Did she like it? Well, we had to read it 8 times the first night, 7 times the second night, 10 times the third night, etc., etc., etc. She hasn't gotten tired of it yet. This morning, my daughter had a doctor's appointment. As we sat in the waiting room, I took the book out and we began to read. Within moments, we were surrounded by every

other child in the waiting room as they watched and listened in fasciation. This is truly a wonderful little book that proves imagination is more important and more effective than batteries!\*-\*-\*-Product Update 11/16/13 Well, my daughter is now 5 1/2 years old. As many books do, this one eventually ended up on a shelf filled with many other books. We're packing for a move and Press Here came to light again. I told my daughter that it had been her favorite book when younger, so she asked me to read it to her. My voice was soon tired as we had to read it six times in one sitting. Though she's old enough that the book doesn't seem quite so 'magic' anymore, she was still delighted with it.

When we talk about interactive picture books we're usually talking about pop-up books or tactile books with fuzzy/bumpy details. When we talk about picture books that break down the fourth wall, we're usually talking about titles that approach the reader directly with a narrative like The Monster at the End of this Book or Don't Let the Pigeon Drive the Bus! or Can You Make a Scary Face? So where do we slot the little French import Press Here by Herve Tullet? Interactive but also reliant on the paper format, this here's an entirely new breed of book. One that has its finger firmly on the pulse of what kids are used to, while at the same time finding a way to both upset and exceed their expectations. You know what kids love? Being told what to do. Seriously, it's a thrill for them. Take Press Here. From the title onward children are given specific directions like "press the yellow dot again" and "try shaking the book". For every action the child takes, the book seems to respond with the turn of a page. Dots flit and fly in all directions. Sometimes child readers turn out the lights. Other times the dots grow huge on the page with every clap of the reader. By the time you've reached the end all the book has to say is, "want to do it all over again?" and you can bet that every reader in the room, tall or small, will scream out an appreciative "YES!!!" in response.

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